

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Multi Media Services Corp
915 King Street 2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 148715 /		<u>Alt Order #</u> 08345114
<u>Product</u> REBUILDING AMERICA		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 646
<u>Advertiser</u> ISS/Rebuilding American Now-A		<u>Original Date / Revision</u> 08/10/16 / 08/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV14212	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 93
<u>Agency Ref</u> 9633		<u>Advertiser Ref</u> 51367

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/12/16	08/12/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$500.00					
N 2	WHIO	08/12/16	08/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$700.00					
N 3	WHIO	08/12/16	08/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$1,750.00					
N 4	WHIO	08/12/16	08/12/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$800.00					
N 5	WHIO	08/12/16	08/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$400.00					
N 6	WHIO	08/15/16	08/15/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$500.00					
N 7	WHIO	08/15/16	08/15/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$500.00					
N 8	WHIO	08/15/16	08/15/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$1,250.00					
N 9	WHIO	08/15/16	08/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$700.00					
N 10	WHIO	08/15/16	08/15/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-02		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$1,600.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 148715 /		<u>Alt Order #</u> 08345114
<u>Contract Dates</u> 08/09/16 - 08/15/16	<u>Product</u> REBUILDING AMERICA	<u>Estimate #</u> 646
<u>Advertiser</u> ISS/Rebuilding American		<u>Original Date / Revision</u> 08/10/16 / 08/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	08/15/16	08/15/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$1,850.00					
N 12	WHIO	08/15/16	08/15/16	NewsCenter 7	6p 6:00 PM-6:30 PM		1:00			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$4,000.00					
N 13	WHIO	08/15/16	08/15/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	1-----				1	\$400.00					
N 14	WHIO	08/13/16	08/13/16	NewsCenter 7	Sa 8a 8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-----1-				1	\$950.00					
N 15	WHIO	08/14/16	08/14/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-----1				1	\$1,000.00					
N 16	WHIO	08/11/16	08/11/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$500.00					
N 17	WHIO	08/11/16	08/11/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$500.00					
N 18	WHIO	08/11/16	08/11/16	NewsCenter 7	@ noon 12:00 PM-12:30 F		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$1,250.00					
N 19	WHIO	08/11/16	08/11/16	The Talk	2:00 PM-3:00 PM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$750.00					
N 20	WHIO	08/11/16	08/11/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$700.00					
N 21	WHIO	08/11/16	08/11/16	Daybreak Edition	530a 5:30 AM-6:00 AM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$800.00					
N 22	WHIO	08/11/16	08/11/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$1,850.00					
N 23	WHIO	08/11/16	08/11/16	NewsCenter 7	6p 6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$2,000.00					
N 24	WHIO	08/11/16	08/11/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	---1---				1	\$400.00					
Totals								0.00				24	\$25,650.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
148715 /		08345114
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/16 - 08/15/16	REBUILDING AMERICA	646
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Rebuilding American		08/10/16 / 08/10/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	24	\$25,650.00	(\$3,847.50)	\$21,802.50
Totals	24	\$25,650.00	(\$3,847.50)	\$21,802.50

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
HARRIS REPORT FROM REP
AUG10/16 12.49

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME NEAL MCDONALD

BUYER NAME	NEAL MCDONALD
SALES PRSN	PH- NICK WELTJE

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10

	CLASS: NATL.	LOCAL	REGIONAL
CE)			

(CH)

DATE AUG10/16 12.49

TO DEANNA
FR JARED
NEW ORDER - REBUILDING AMERICA NOW
TOTAL \$25650
PLS CNF THANKS

REBUILDING AMERICA NOW

[illegible]

1 1000A-1100A

30

\$500.00

8/12

8/12

7

FBI

2

2 400P-500P

30

\$700.00

8/172

8/13

4

1
2
3

1

3 500P-530P

30

\$1,750.00

8/12

0/13

2

10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	30		\$800.00	8/12	8/12	1		FRI	1
5			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	30		\$400.00	8/12	8/12	1		FRI	1
6			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/15	8/15	1		MON	1
7			1135P-1235A PROGRAM : VARIOUS CON COM1: VARIOUS	30		\$500.00	8/15	8/15	1		MON	1
8			1200N-1230P PROGRAM : NWSCENTER NOON CON COM1: NWSCENTER NOON	30		\$1,250.00	8/15	8/15	1		MON	1
9			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	8/15	8/15	1		MON	1
10			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	60		\$1,600.00	8/15	8/15	1		MON	1
11			530P-600P PROGRAM : NWSCENTER 530< CON COM1: NWSCENTER 530<	30		\$1,850.00	8/15	8/15	1		MON	1
12			600P-630P PROGRAM : NWSCENTER 6< CON COM1: NWSCENTER 6<	60		\$4,000.00	8/15	8/15	1		MON	1

REP HEADLINE# 8345114
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

AUG10/16 12.49
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			900A-1000A PROGRAM : KELLY&MICHAEL CON COM1: KELLY&MICHAEL	30		\$400.00	8/15	8/15	1		MON	1
14			800A-1000A PROGRAM : NWSNTR 7 SAT CON COM1: NWSNTR 7 SAT	30		\$950.00	8/13	8/13	1		SAT	1
15			900A-1030A PROGRAM : SUNDAY MRN-CBS CON COM1: SUNDAY MRN-CBS	30		\$1,000.00	8/14	8/14	1		SUN	1
16			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$500.00	8/11	8/11	1		THU	1
17			1135P-1235A PROGRAM : VARIOUS CON COM1: VARIOUS	30		\$500.00	8/11	8/11	1		THU	1
18			1200N-1230P PROGRAM : NWSCENTER NOON CON COM1: NWSCENTER NOON	30		\$1,250.00	8/11	8/11	1		THU	1
19			200P-300P PROGRAM : TALK-CBS CON COM1: TALK-CBS	30		\$750.00	8/11	8/11	1		THU	1
20			400P-500P PROGRAM : ELLEN< CON COM1: ELLEN<	30		\$700.00	8/11	8/11	1		THU	1
21			530A-600A PROGRAM : DAYBRK ED-530< CON COM1: DAYBRK ED-530<	30		\$800.00	8/11	8/11	1		THU	1

REP HEADLINE# 8345114
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 AUG10/16 12.49
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

22			530P-600P	30		\$1,850.00	8/11	8/11	1		THU	1
PROGRAM : NWSCENTER 530<												
CON COM1: NWSCENTER 530<												

23			600P-630P	30		\$2,000.00	8/11	8/11	1		THU	1
PROGRAM : NWSCENTER 6<												
CON COM1: NWSCENTER 6<												

24			900A-1000A	30		\$400.00	8/11	8/11	1		THU	1
PROGRAM : KELLY&MICHAEL												
CON COM1: KELLY&MICHAEL												

AUG/16 25650.00

CONTRACT TOTAL 25650.00
 TOTAL SPOTS 24

MARKET TOTALS \$34,662 WHIO 74% WDTN 18% WKEF 4% WRGT 4% CABL 0% WBDT 0%
 SVC- NSI
 DEMOS- RA35+*